

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

Department of Communications and the Arts

Question No: 198(a)

Program 1.1

Hansard Ref: Written, 19/02/2016

Topic: Media monitoring

Senator Ludwig, Joe asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses

Answer:

The Department has a media contract which covers media monitoring services for both the Department and the Minister's Office. An itemised breakdown separating expenses is not available.

1. The total cost of media monitoring services provided to the Department and the Minister's Office between 1 September 2015 and 31 January 2016 was \$91,970 (GST excl).
 - (a) Isentia Group Ltd.
 - (b) Please see response to Question 1.
 - (c) The Department pays an annual fee for media monitoring services up to an agreed cap and as such, an itemised list is not available.
2. Please refer to responses for Questions 1 and (a) to (c) above.